

Maytag

Dairy Farms

FINE CHEESES 2011-12



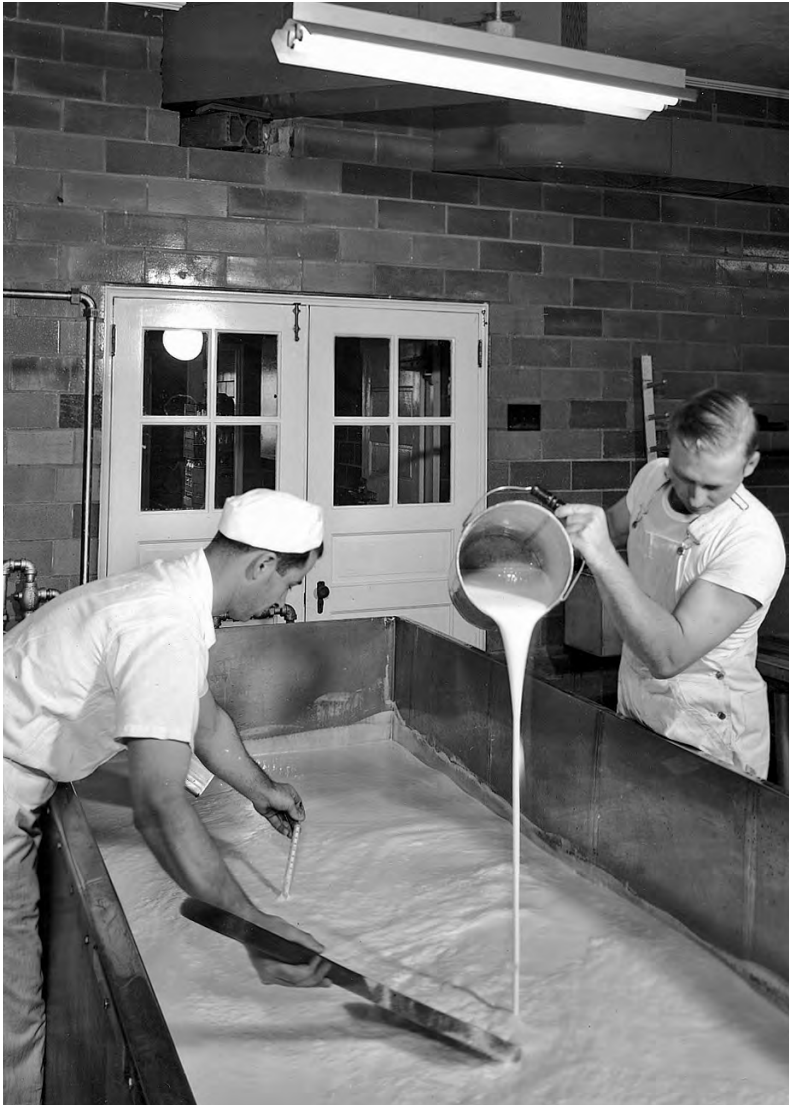


SEVENTY YEARS AGO

The First Maytag Blue

ON OCTOBER 11, 1941, THE FIRST WHEELS OF
MAYTAG BLUE CHEESE WERE FORMED AND
PUT TO AGE IN OUR CAVES.

IN THE PAST 70 YEARS, NOT MUCH HAS CHANGED –
OUR TRUCK IS NEWER AND OUR CHEESE MAKERS ARE
OLDER – WE STILL MAKE EACH WHEEL BY HAND AND
AGE IT IN OUR CAVES TWICE AS LONG AS MOST OTHER
BLUE CHEESE. TODAY, THE TRADITION CONTINUES.



MAYTAG BLUE CHEESE WHEELS

A MEMORABLE GIFT – A wheel of Maytag Blue is a cheese lover’s delight. Each wheel is an example of the cheesemaker’s art, cave aged to perfection and delivered directly to you and your friends.

No. 2	2 lb. Wheel of Maytag Blue	\$29.95
No. 4	4 lb. Wheel of Maytag Blue	\$56.95





MAYTAG BLUE CHEESE WEDGES

NEATLY CUT WEDGES from the original four pound wheel,
individually hand-wrapped in foil to suit your needs.

Choose our 1 oz. size, or the larger 4 oz. or 8 oz. wedges.

No. 112	12 – 1 oz. Foil Wrapped Blue Wedges	\$22.95
No. 1	24 – 1 oz. Foil Wrapped Blue Wedges	\$44.95
No. 3	48 – 1 oz. Foil Wrapped Blue Wedges	\$84.95
No. 5	8 – 4 oz. Foil Wrapped Blue Wedges	\$42.95
No. 6	2 – 8 oz. Foil Wrapped Blue Wedges	\$19.95
No. 7	4 – 8 oz. Foil Wrapped Blue Wedges	\$38.95
No. 8	8 – 8 oz. Foil Wrapped Blue Wedges	\$68.95

NATURAL WHITE CHEDDAR

A SUPERIOR CHEESE for all lovers of natural Cheddar.
Each wheel is aged nearly a year for that full bodied taste.

No. 61	2 lb. Wheel of White Cheddar	\$22.95
No. 60	4 lb. Wheel of White Cheddar	\$39.95

WHITE CHEDDAR & BLUE

No. 62	2 lb. White Cheddar Wheel & 2 lb. Maytag Blue Wheel	\$49.95
No. 63	1 lb. White Cheddar & two – 8 oz. Wedges Maytag Blue	\$30.95
No. 64	4 lb. White Cheddar Wheel & 4 lb. Maytag Blue Wheel	\$89.95
No. 65	4 lb. White Cheddar Wheel & 2 lb. Maytag Blue Wheel	\$69.95





OUR HISTORY

IN 1941, MAYTAG DAIRY FARMS began producing world famous Blue Cheese in the heartland of America with milk from a prize winning herd of Holstein cattle. This herd of show cattle was established in 1919 by E.H. Maytag, the son of the founder of the famous appliance firm. During the 1930's, the Maytag Holsteins gained fame in competition across the North American continent.

Fred Maytag II, who succeeded his father in 1940, heard about a new process for making Blue Cheese developed by Iowa State University. This process is still in use today. It is a time consuming method of hand making cheese in small batches, using fresh sweet milk from Iowa dairy farms. Each batch of cheese is monitored carefully during the long months of aging in our curing caves. Only when the peak of flavor is reached, do we sell our cheese.

The ownership of Maytag Dairy Farms is now in the third and fourth generations of the Maytag family, with the grandchildren and great-grandchildren of E.H. Maytag providing the leadership. In the tradition of E.H. Maytag's original group of Grand Champion dairy cattle, we strive to make the best cheese we can – possibly the best in the world.



GLASS CONTAINERS

SPECIALLY CRAFTED ROUND AND SQUARE refrigerator jars provide a proper atmosphere for cheese storage.

No. 14	Round jar, 7 1/2" diameter, 6 1/2" tall	\$29.95
No. 15	Square jar, 5 1/2" square, 4 1/2" tall	\$19.95
No. 142	Round jar and 2 lb. Maytag Blue Wheel	\$59.95
No. 144	Round jar and 4 lb. Maytag Blue Wheel	\$79.95
No. 151	Square jar and 24 – 1 oz. Wedges Maytag Blue	\$59.95



Maytag
AGED CHEDDAR
COLD PACK CHEESE FOOD
REFRIGERATE
(20 oz.) (567g)
MAYTAG DAIRY FARM, NEWTON, IOWA 50059

Maytag
AGED CHEDDAR
COLD PACK CHEESE FOOD
REFRIGERATE
NET WT. 12 oz. (340g)
MAYTAG DAIRY FARM, NEWTON, IOWA 50059

CHEDDAR CHEESE SPREAD

SMOOTH CHEESE SPREADS in stoneware crocks are always a favorite. Our aged Maytag Cheddar Spread is great for snacks and melts easily for toppings and sauces. We offer two sizes of crocks and handy refill cartons.

IN STONEWARE CROCKS

No. 22	One Crock – 20 oz. Aged Cheddar Spread	\$22.95
No. 24	Two Crocks – 12 oz. Aged Cheddar Spread	\$29.95
No. 26	Two Crocks – 20 oz. Aged Cheddar Spread	\$44.95

SPREADS ONLY WITHOUT CROCKS

No. 32	One – 20 oz. Refill Aged Cheddar Spread	\$16.95
No. 34	Two – 12 oz. Refills Aged Cheddar Spread	\$20.95
No. 36	Two – 20 oz. Refills Aged Cheddar Spread	\$32.95

CROCK WITH REFILL

No. 39	12 oz. Crock Aged Cheddar Spread & 12 oz. Refill Aged Cheddar Spread	\$24.95
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GIFT BOXES

CHOOSE AN ASSORTMENT of delicious cheese and spreads
boxed especially for giving.

No. 10	Two 8 oz. Wedges Maytag Blue, 1 lb. Swiss & 1 lb. Cheddar	\$39.95
No. 20	Four 8 oz. Wedges Maytag Blue, 1 lb. Swiss, 1 lb. Cheddar & 1 lb. Edam	\$69.95
No. 55	Four 8 oz. Wedges Maytag Blue, 1 lb. Swiss, 1 lb. Cheddar, 1 lb. Edam & two crocks with 12 oz. Aged Cheddar Spread	\$89.95
No. 110	8 oz. Wedge Maytag Blue, 1 lb. Swiss, 1 lb. Cheddar & 1 lb. Edam	\$39.95
No. 130	Two 8 oz. Wedges Maytag Blue, 1 lb. White Cheddar & 1 lb. Edam	\$39.95
No. 155	Two 8 oz. Wedges Maytag Blue, 1 lb. White Cheddar, 1 lb. Edam, 1 lb. Baby Swiss & two crocks with 12 oz. Aged Cheddar Spread	\$79.95
No. 160	2 lb. Maytag Blue Wheel, 2 lb. White Cheddar & two 1 lb. Edam	\$69.95
No. 180	2 lb. Maytag Blue Wheel, 2 lb. White Cheddar, 1 lb. Brick & 1 lb. Baby Swiss	\$74.95
No. 190	Four 8 oz. Wedges Maytag Blue, 1 lb. Swiss, 1 lb. Cheddar, 1 lb. Edam, 1 lb. Brick & 1 lb. Baby Swiss	\$89.95





BRICK CHEESE

This mild lightly aged cheese, conveniently packaged in 1 lb. blocks, compliments a sandwich or your hors d'oeuvre tray.

No. 133	2 lb. Brick	\$22.95
No. 143	2 lb. Brick & 2 lb. Maytag Blue Wheel	\$49.95
No. 153	2 lb. Brick, 2 lb. Maytag Blue Wheel & 2 lb. White Cheddar	\$69.95

BABY SWISS

INDIVIDUAL 1 LB. LOAVES OF BABY SWISS – the softer texture and mild buttery taste provides variety to a traditional flavor.

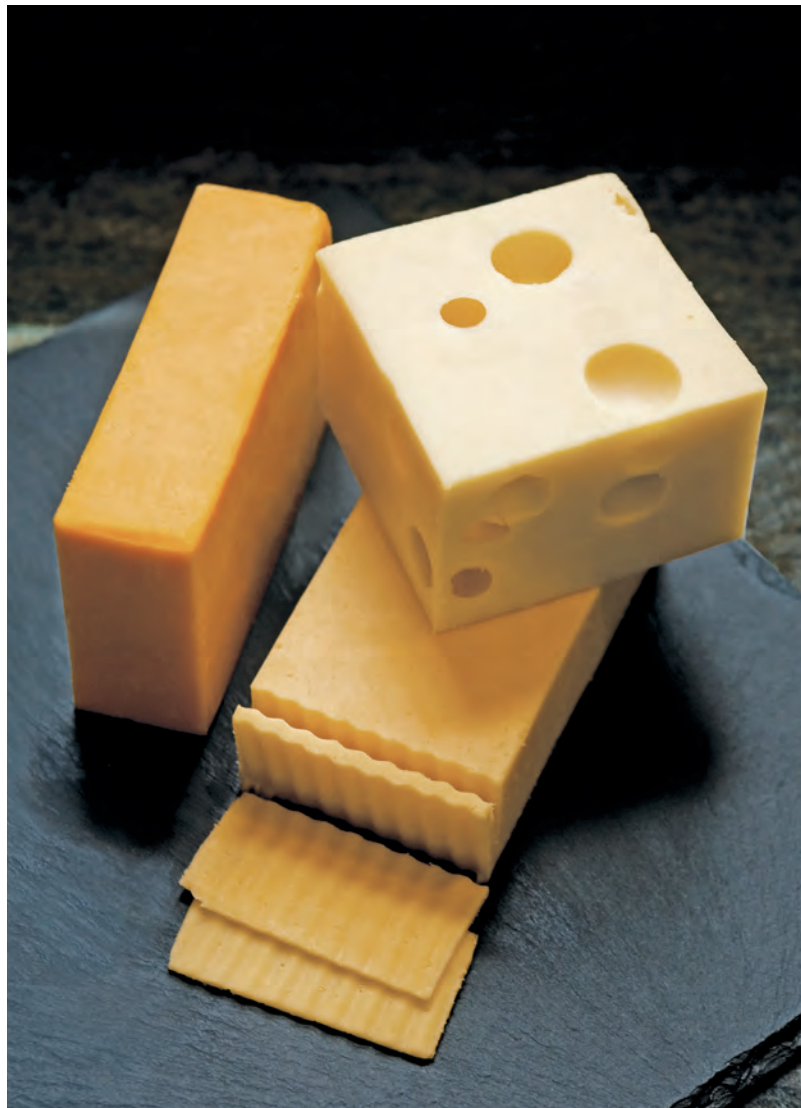
No. 173	2 lb. Baby Swiss	\$22.95
No. 183	2 lb. Baby Swiss & 2 lb. Maytag Blue Wheel	\$49.95
No. 193	2 lb. Baby Swiss, 2 lb. Maytag Blue Wheel & 2 lb. White Cheddar	\$74.95

SWISS, CHEDDAR & EDAM

THREE ALL-TIME FAVORITES for your cheese tray. In 1 lb. blocks for easy slicing – mix or match to suit your taste.

SPECIFY YOUR CHOICE OF 1-LB. UNITS

No. 11	2 lbs. total – Swiss, Cheddar or Edam	\$22.95
No. 113	3 lbs. total – Swiss, Cheddar or Edam	\$32.95
No. 12	4 lbs. total – Swiss, Cheddar or Edam	\$42.95
No. 115	5 lbs. total – Swiss, Cheddar or Edam	\$52.95
No. 116	6 lbs. total – Swiss, Cheddar or Edam	\$62.95



Maytag Dairy Farms

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